



**AEA 2019**  
**Palm Springs**  
MARCH 25-28

# 2019

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## SPONSORSHIP OPPORTUNITIES

Sponsoring an item or service during the AEA International Convention & Trade Show is a smart, economical way to market and promote your brand to your dealer network. As you work on your 2019 marketing plan, consider a highly visible sponsorship at the AEA's 62nd Annual Convention & Trade Show in Palm Springs. Sponsorships are first-come, first-served.

All sponsorships include publicity on the AEA's Convention website, publicity in all convention printed materials, signage at the event and throughout the Convention & Trade Show.

Contact Linda Adams at 816-347-8400 or [lindaa@aea.net](mailto:lindaa@aea.net) to become a sponsor.

*The list of available sponsorships begins on the following page.*



**AEA INTERNATIONAL  
CONVENTION &  
TRADE SHOW**

[aea.net/convention](http://aea.net/convention)



### ➤ **FIRST-NIGHTER PARTY**

**\$2,000**

This year's party takes place at the Palm Springs Air Museum. This sponsorship provides tours aboard vintage aircraft for party attendees as well as a flyover by vintage aircraft. It also includes your company logo printed on the back of the convention T-shirt and a complimentary First-Nighter Party ticket.

*Multi-company sponsorship.*

### ➤ **TRANSPORTATION TO THE FIRST-NIGHTER PARTY**

**\$6,500**

This sponsorship provides the attendees transportation to the First-Nighter Party. Have company representatives available to greet guests as the buses are loaded for the most popular social function at the Convention. The sponsorship includes signage on the buses, your company logo on the back of the T-shirt given to each party attendee and on signage throughout the First-Nighter Party. Also included is one complimentary First-Nighter Party ticket.

### ➤ **AFTERNOON REFRESHMENT BREAK - MONDAY**

**\$2,500**

This sponsorship provides the afternoon break for the attendees during the training classes. This sponsorship also includes signage at the break as well as signage throughout the convention and trade show. It's the perfect opportunity to network with the attendees before the exhibit hall opens the following morning.



### ➤ **JAVA JUMPSTART TUESDAY**

**\$2,500**

This coffee break takes place prior to the Exhibit Hall opening. The Java Jumpstart is a great way to network with the attendees first-thing in the morning! This sponsorship also includes napkins with your company logo imprinted on them.

### ➤ **LUNCH IN THE EXHIBIT HALL**

**\$15,000**

This sponsorship provides lunch for all attendees and exhibitors in the Exhibit Hall. It also includes signage on every lunch table and signage in the lunch area. It's a great opportunity to distribute promotional items and hand-outs to the attendees while they eat lunch. Two sponsorships are available – Tuesday or Wednesday.

*Co-sponsorships are welcome.*



### ➔ **BOX LUNCH FOR REPAIR STATION MEMBERS**

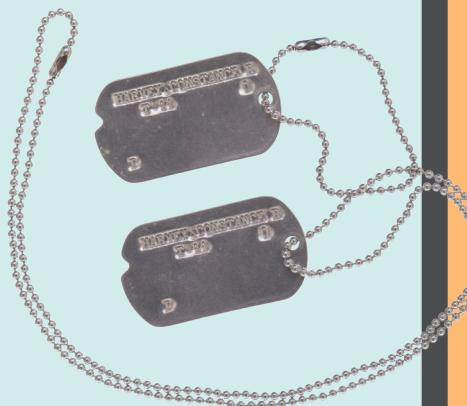
**\$9,000**

This sponsorship provides a box lunch, with your company logo on it, for all repair station attendees immediately following the New Product Introductions on Monday, March 25. It's a great opportunity to network with the attendees a day prior to the Exhibit Hall opening.

### ➔ **SUNGLASSES**

**\$3,000**

Aviator sunglasses will be distributed to all First-Nighter Party attendees. The sponsorship includes your company name screen-printed on the lens of the sunglasses – think Ray-Ban size. Also includes your company logo on the back of the convention T-shirt and a complimentary First-Nighter Party ticket.



### ➔ **DOG TAGS**

**\$2,400**

Keeping with the theme of the First-Nighter Party, dog tags will be distributed to all attendees. The sponsorship includes your company logo imprint on a dog tag and on the back of the convention T-shirt. Also included is a complimentary First-Nighter Party ticket.

**HURRY**  
sponsorships  
sell out quickly!

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## **Window Clings (10 positions available) \$500**

Your company's message is printed on a window cling and placed in a highly visible area by the AEA Registration Desk and in the Exhibit Hall area. Two window clings are included – each is 31 inches by 35 inches.

## **Banner**

**- One-sided banner (Four available): \$750**

**(SOLD) - Two-sided banner (Three available): \$1,000**

Display your company's message on a banner that is 3 feet by 10 feet. Banners will be placed in prominent areas where the attendees are sure to see your message.

## **Trash Can Wraps (Two available) (Five locations): \$750**

Wrap your message around the trash cans throughout the Convention Center. Great exposure opportunity!

## ➔ **SIGNAGE OPPORTUNITIES:**

### **Video Spots**

Prime location in the Palm Springs Convention Center for your company's message to be on display. Your company can submit four images per day that will be displayed approximately four times an hour for 30 seconds. The costs are as follows:

- All five days - \$2,000
- Sunday - \$750
- Monday - \$750
- Tuesday - \$500
- Wednesday - \$300
- Thursday - \$300

Your sponsorship contact:

**LINDA ADAMS**

816-347-8400 • [lindaa@aea.net](mailto:lindaa@aea.net)

# AEA CONVENTION SHOW GUIDE

Don't miss this opportunity to communicate your company's message to hundreds of decision-makers who influence the avionics industry's purchasing process. The *AEA Convention Show Guide* is the only printed guide for the four-day event, which is the premier marketplace for general aviation avionics products and services.



Distributed to every attendee at the world's largest gathering of avionics manufacturers, distributors and government-certified repair stations, the *AEA Convention Show Guide* is the source for essential convention information, including daily show schedules; training class descriptions; company information and booth assignments for every exhibitor; social gatherings; and much more!

- **AEA exhibitors (full page).....\$900**
- **Non-exhibitors (full page).....\$1,000**

Reserve your ad space by: Jan. 16, 2019

Your Show Guide contact:

**RACHEL C. HILL**

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